It is clear that the NAB's reasoning for filing this complaint is to use the FCC to help displace it's competition. Competition is very important for a strong economy, which shows in the granting of licenses for Satellite Radio.

Furthermore, since the traffic and weather aired is clearly sent to the entire united states, it's not transmitting only to local communities. Also the use of the terms, "and other services" is unclear in their complaint and this should be clarified before any procedings are concluded.